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To,

Dr. Heera Lal, IAS
Additional Mission Director
National Health Mission
Govt. of Uttar Pradesh

Subject: Invitation to be the Esteemed Speaker at the 8th India Health & Wellness Summit on 19th January 2023, Mumbai | IHW Council

Respected Sir,

Greetings from Integrated Health & Wellbeing Council!

We are pleased to share with you that Integrated Health and Wellbeing Council – a not-for-profit health & wellbeing institution aligned with the UN holistic approach to Sustainable Development Goals is privileged to present its mega flagship 8th Edition of The India Health, Wellness Summit & Awards on **19th January 2023** at **ITC Grand Central Hotel, Mumbai**.

IHW Summit, a landmark initiative of the IHW Council launched in line with the UN Global Sustainable Development Goals in 2014 remains a prominent forum for health, education, environment enthusiasts and the key stakeholders to showcase and present ideas, thought leaderships, new products and initiatives and influencing policymakers and regulatory authority to transform the existing health & healthcare ecosystem in India. Since the last 7 years the IHW Summit has been spearheading the health and wellness revolution in India

The aim of the mega 8th Edition of India Health & Wellness Summit & Awards is to bring together all relevant stakeholders, to devise comprehensive and organised strategies aligning with the core objective of achieving good health for all. In keeping with the philosophy of G-20, 2023 edition of the summit will witness efforts towards initiating the clarion call of "Health for All"

The Summit will bring government authorities, healthcare industry, international and national organizations, non-profit organizations, community leaders, innovators, technology providers, IT infrastructure & systems and influencers, to address the critical issues of physical & mental health and provide strategic and technology driven solutions. Discussions will also be focussed on the future impact of health and socio-economy, required action at the grassroots level and the challenges in securing good food and food safety & security, climate action for clean environment thus amplifying India's efforts in rising as a true world leader.

We are privileged and honoured to **invite you** to grace the event as the **Esteemed Speaker** and address the audience at the **8th Edition of the India Health and Wellness Summit & Awards** slated to take place on **19th January 2023**.

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We are pleased to inform you that the **Hon'ble Governor of Maharashtra, Shri Bhagat Singh Koshiyari Ji** would be gracing the event with his kind presence and that the event is being **supported by the Government of Maharashtra, NITI Aayog** along with the key health players.

TIME: **05:00 PM - 05:45 PM**

PANEL DISCUSSION VI : VALUE BASED HEALTHCARE - EXPLORING INNOVATIVE ACCESS TO TREATMENT SOLUTIONS

The panel would have experts from the health and healthcare industry as well as government representatives to discuss adopting change needed in the procurement process with adoption of innovative solutions for better management of critical diseases with innovative breakthroughs while also ensuring affordability and accessibility of innovative lifesaving medicines to all. The Indian Pharmaceuticals and healthcare industry is growing towards accessibility of treatment and drugs aggressively, with the increased focus of MoHFW on health with projects and programs related to health procurement system driven by National Health Mission and Health corporations, with the accessibility support and adoption by GOI, newer drugs and treatment access for critical diseases like genetic disease, thalassemia, Haemophilia and oncology etc has evolved.

The Health system of the country is strengthened with robust procurement processes in the past years with traditional bidding processes through health corporations and hospitals. It's time to start redefining the procurement approach focusing more towards Value based, patient outcome-based contracting by providing assessment of innovative drugs based health economics and outcome research (HEOR).

Your contribution as a **Speaker** at this prestigious platform will give the opportunity to the key stakeholders and large audiences to get an insight from you.

We earnestly look forward to your confirmation to be an integral part of this august gathering as our esteemed speaker.

Yours Sincerely,



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