



08 December 2020

**Dr Heera Lal, IAS**  
Additional Mission Director  
National Health Mission  
Government of Uttar Pradesh

Sub: Invitation to join as a 'Key Speaker' at the  
Agriculture Transformation Track of 10<sup>th</sup> Elets Knowledge Exchange Summit, 10-12 Dec'20

Dear Sir

Greetings from Elets Technomedia- Asia & Middle East's premiere Media, Technology Research & Knowledge Consultancy organization! [www.eletsonline.com](http://www.eletsonline.com)

I am happy to apprise you that we are going to organize 10<sup>th</sup> edition of our flagship annual conference- **Elets Knowledge Exchange Summit & Awards**- from 10-12 December 2020. This annual conference, to be organized through a virtual mode this year, will be yet another milestone in our rich legacy of having organized 275+ conferences in 30+ sectors in 70+ cities in India & overseas over the past 17 years.

10<sup>th</sup> Elets Knowledge Exchange Summit & Awards will be spread over 3-days, with each day having dedicated tracks on **Digital Governance, Smart Cities and Agriculture Transformation respectively**. Please refer to the enclosed agenda and visit <https://ke.eletsonline.com/>

**The event is supported by Government of Mizoram as 'State Partner' & 'Karnataka Smart Cities Mission' as 'Smart City Partner'. Shri Narendra Singh Tomar, Hon'ble Minister for Agriculture & Farmers Welfare, Govt. of India will grace the summit as 'Chief Guest'.**

The recent big bang reforms in the agriculture sector have the potential to catapult India into a global league of agriculture powerhouses. The unshackling of the sector could be a water shed moment in the agricultural history of India.

In this context, I invite you as a **'Key Speaker'** for the **Agriculture Transformation Track** on Day-3, 12<sup>th</sup> Dec. & share your deep insight on the subject.

Finally, I would also like to seek your nomination for **'Elets Awards for Digital Excellence'** at <https://ke.eletsonline.com/awards/> The award winners will be felicitated at the summit.

Thanks and Regards,

Dr. Ravi Gupta  
Founder, CEO & Editor-in-Chief

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