

Dear Dr. Heera Lal,

On completion of 175 years of IIT Roorkee, “**Samarthya – to lead the transformation, 2022**”, is a platform being organized by Unnat Bharat Abhiyan IIT Roorkee, to bring NGOs, experts from corporate and social sectors, SHGs, farmers, entrepreneurs, and students under one umbrella, to celebrate their efforts for rural transformation and to address the major challenges in the same. It's a Two-day event from **April 2nd to April 3rd, 2022**. The four major themes that will be focussed upon through a series of various events (guest lectures, Round Table Discussion, Agriculture related workshop, SHG fare, cultural programs, and much more) are – “Leadership Building”, “Social Nerve Ignition”, “Women Empowerment” and “Elevating Rural India”.

Your gracious presence as a Guest speaker in our event “**नेतृत्व**”, primarily focused on leading Rural Development through sustainable means will be a huge source of inspiration for the participants. The event will be held on the 2nd of April, 2022. The duration of the event will be 1-1.5 hours which can be scheduled between 2 pm to 5 pm as per your convenience. Any suggestions on the theme of the event from your side will be appreciated.

Your contribution to society in the field of sustainable rural development, building skills and entrepreneurial spirit among the rural masses, and achievement of financially viable, socially equitable, and Eco-friendly development of villages with the establishment of the ‘Model Gaon’ foundation is remarkable and resonates with our objective.

It would be an overwhelming experience for the audience if you shared your experience and contribution to the aforementioned theme. We are attaching the detailed brochure for your reference. We look forward to your gracious presence in our series of events as the guest speaker.

Since the dates have now been finalized, you can plan your schedule in alignment with our event. The reimbursement for the travel would be done in a few days from the event. We will send you the format for the bill that would be required for the same. Food and stay would be taken care of by us.

Thanks and Regards,
Bhanu Prakash Vellanki
Faculty Advisor,
Unnat Bharat Abhiyan, IIT Roorkee

V. Bhanu Prakash
22nd March 2022