

DIGITAL TRANSFORMATION

VIRTUAL CONCLAVE

18 JUNE 2021

To,
Dr. Heera Lal
Additional Mission Director (NHM)
Department of Health & Family Welfare
Government of Uttar Pradesh

Sub: Invitation to participate as a Key Speaker at Digital Transformation Virtual Conclave on 18th June 2021

Dear Sir,

It gives us pleasure to announce that the **Department of Electronics & Information Technology, Government of Odisha** together with **iLouge Media** is organizing their annual flagship knowledge conference on Digital Transformation.

Government & Government Agencies are implementing Digital Transformation projects and initiatives for a myriad of reasons, of which the satisfaction and experience of a changing citizen is one and cost savings another. These transformations happen on all levels: national, regional, local, supra-national. They also happen beyond governments as such, among others in public sector services across various government agency areas and in regulated and semi-regulated or state-sponsored services, which differ per country.

In a bid to identify the best practices across the nation, in various state governments across domains of Information Technology, Smart Cities and Urban Development, Banking Finance Sector and Insurance, Healthcare and Education, and discuss about the future. Keeping in pace with the way India is shaping through its very own project like Digital India & Smart Cities we at **iLouge Media** along with **Department of Electronics & Information Technology, Government of Odisha** will be organizing a One Day National Virtual Conclave by the name **Digital Transformation Conclave** on 18th of June.

The Conclave will be a **mega** one - day gathering with focus on discussions on how **Information Technology** is being leveraged to expand the bandwidth and access of all premium Government and Non-government services, available to citizens at fingertips. The discussion will bring out the best and next practices and the way forward for Information Technology and its usage across domains in citizen centric services.

In this context, it is our extreme pleasure to invite you to grace this program with your esteemed presence and join us as a Key Speaker on the platform. Your Leadership insight shall give a direction to the community of practices.

We will look forward to your kind confirmation.

Warm Regards,

Raman Kumar Mishra
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