

Dated: July 20, 2022

To,

Dr Heera Lal, IAS

Lucknow, Uttar Pradesh.

Subject: Invitation to speak at the WeYo Talks in Lucknow

Greetings Dr Heera Lal Ji,

We are writing to invite you to speak at the WeYo Talks event. We greatly appreciate your work and the way you have conducted yourself as a role model, inspiring so many. It would be an honour to have you join us as the speaker at the WeYo Talks Lucknow chapter, on 28th July, 1:00 PM onwards.

WeYo Talks, intends to inspire, educate, motivate and create awareness, is an independently organised event wherein we invite thought leaders, role models and inspiring speakers such as you to reach wider audiences via our platform. Our goal is to bring together bright minds to give talks on a wide range of subjects. The objective is to inspire, provoke conversations that matter and, in the process, foster learning.

There will be four or five speakers at the event with each delivering 15-20 minutes talk on pre-decided topics in an auditorium with a live audience. Your talk will be recorded and an edited version of it will be uploaded on the WeYo Talks socials.

Our previous events, though essentially online, were very well received. We are happy to share that our consolidated digital reach has crossed over a million mark. Emboldened by the success we have decided to take it further and host a hybrid (a good mix of online and onsite) event. We believe your voice would be a critical addition to the WeYo Talks stage.

We will be happy to work with you to storyboard your talk on any themes or topics you're interested in.

We look forward to hearing from you.

Sincerely,

Punit Tripathi,  
Founder & Editor-in-Chief  
WeYo Media  
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**Venue & Timings**

Time: 1:00 PM Onwards

Date: July 28, 2022

International Baudh Shodh Sansthan  
Vipin Khand, Gomti Nagar, Lucknow,  
Uttar Pradesh.

(next to Sangeet Natak Academy,  
opposite Reserve Bank Of India.)