

Elets/DGUP/2021/02/20

To,  
**Dr. Heera Lal**, IAS  
Additional Mission Director  
National Health Mission  
Government of Uttar Pradesh

**Subject:** Request you to grace the '**Digital Governance Uttar Pradesh**' on **17<sup>th</sup> March 2021 (Wednesday)** as an esteemed '**Speaker**'.

**Respected Sir,**

I am happy to inform you that **Elets Technomedia** in association with **Microsoft India**, are organising a Virtual Conference **Digital Governance Uttar Pradesh**, on **17<sup>th</sup> March 2021 (Wednesday)**. The objective is to showcase latest technological advancements in the state and deliberate on use of Artificial Intelligence & Cloud for transformation in key areas like Urban, Healthcare, Agriculture, Power, Education and others.

The one-day virtual conference will bring government policymakers and technology leaders on a common platform to explore the potential of technology in the future of governance. The key points for discussions would include Innovations in Governance through leveraging technology, Digital Transformation, Making future ready governments and Artificial Intelligence, Big Data & Cloud for Futuristic Cities.

The Conference also intends to bring in light the ongoing innovative initiatives empowering the governments and the citizens to work in an efficient and effective manner. The Conference will have participation from various departments of Government of Uttar Pradesh.

**In this context, I take the pleasure and honour to request you to grace the Conference as an esteemed 'Speaker'. I request you to participate in the Panel Discussion on Digital Transformation & Future of Governance and share your rich insight into the subject.**

I look forward to your kind confirmation and contributions in making this virtual conference a grand success.

**Regards,**



**Dr. Ravi Gupta**  
Founder, CEO & Editor-in-Chief  
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