

Date: 21 / 12/2020  
Reference Number: Elets/MS/12/2020

To,  
**Dr. Heera Lal**, IAS  
Additional Mission Director  
National Health Mission  
Government of Uttar Pradesh

**Subject: Inviting you to participate as Key Speaker in the exclusive virtual Roundtable Dialogues on 'Smart Governance with Modern Tools to be hosted on 21<sup>st</sup> Dec 2020.**

Dear Sir,

We are glad to invite you to participate as **Key Speaker in the exclusive virtual Roundtable Dialogues on 'Smart Governance with Modern Tools'** to be hosted on **21<sup>st</sup> Dec 2020 (Time: 04:00 pm to 05:00 pm)** The series of Dialogues are being jointly organised by Elets Technomedia and Microsoft India.

In times of COVID-19, modern tools including electronic devices and interconnected networks have played a vital role – not only in continuing the functioning within government departments and various public sector undertakings, but also making the overall governance smarter. The Roundtable Dialogues on 'Smart Governance with Modern Tools' shall discuss making the most of modern tools, and leverage new-gen technology and devices to ensure data security and work efficiency.

The dialogues shall create a platform to deliberate on the significance of ensuring streamlined delivery of services and also, discovering the umpteen potential of available technology and devices to empower the government ecosystem.

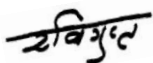
**Key discussion points are:**

- Enabling effective governance amidst COVID19 with the help of technology
- Key current initiatives during the Pandemic
- Modern tools & devices to empower public services delivery – Anytime. Anywhere
- Accelerating the implementation of innovative digital technologies in the government and public sector
- Enhancing productivity of workforce
- Ensuring data protection and privacy
- Collaboration with private organisations
- Policies for faster absorption of innovation in governance
- Strengthening the policy and technical capabilities of government and PSUs

We take this opportunity to invite you to participate as a **Key Speaker in any of the two exclusive virtual Roundtable Dialogues on 'Smart Governance with Modern Tools'** to be hosted on **21<sup>st</sup> Dec 2020 (Time: 04:00 pm to 05:00 pm)**. Your presence shall add tremendous value to the Roundtable Dialogues and benefit the participants.

I keenly look forward to our kind confirmation.

Thanks & Regards,



Dr. Ravi Gupta  
Founder and CEO,  
Elets Technomedia Pvt Ltd