

Date: 22-March-2021

To,

Dr Heera Lal, IAS

Additional Mission Director
National Health Mission
Government of Uttar Pradesh

Subject: Inviting you as a **Key Speaker** at **Elets Pharma Leadership Summit** to be held on **29-30th April** on **Virtual Platform**

Respected Sir,

Greetings from Elets Technomedia Pvt Ltd, Asia & Middle East's premier media & technology research organization.

We are delighted to invite you to our upcoming **Pharma Leadership Summit (PLS) on 29th -30th April** on our 3D Avtaar Virtual Platform under its flagship eHEALTH monthly magazine and online (www.ehealth.eletsonline.com).

The two-day summit is focusing on the theme '**Embracing Digitisation in Pharma - Adopting the New Normal**' delves into understanding future challenges and opportunities of the Pharma sector.

The virtual summit focuses on how the government regulations, regulators, drug controllers ensure the safety and efficacy of the medicines. Creating a stable and supportive regulatory environment for the industry.

The summit will highlight how digital innovations can be a key differentiator for the sector. It will be a platform to initiate discussion on how the dawn of the digital era has empowered India Pharma Inc to connect with patients better and to serve their needs more effectively during the pandemic.

We would be delighted and be honored if you grace us with your presence as a **Key Speaker** at our event. The summit will congregate innovative thinkers from across the Pharma spectrum.

Highlights of Virtual Summit

- Pharma Leadership Awards on 29th April 2021
- Honoring top Government Initiative/ Govt organization/ Pharma Association
- Honoring State Govts for the excellent work in COVID-19 drug distribution
- Honoring top 50 Pharma CIOs

For information on the awards - <https://pharma.eletsonline.com/awards.html>

Past links to Past Pharma Events:-

1. National Food and Pharma Summit

2017: <https://events.eletsonline.com/conferences/national-food-and-pharma-summit-2017/>

2. eHealth Pharma CIO Symposium: https

2017://events.eletsonline.com/conferences/pharma-cio-symposium-2017/

For further details visit our Event Website -<https://pharma.eletsonline.com/index.html>

Thanks and Regards,



Dr. Ravi Gupta
Founder, CEO and Editor in Chief
Elets Technomedia Pvt. Ltd.

RSVP: Arpit Gupta: +91-8860651637,arpit@elets.in
Prathiba Raju, +91-9810514618,Prathiba@elets.in