



Bennett, Coleman & Co. Ltd.  
7, Bahadurshah Zafar Marg, New Delhi 110103 T: 91 11 23302000  
Registered Office: The Times of India Building, Dr. D.N Road, Mumbai 400001  
Corporate Identity No: U22120MH1913PLC000391

**To, Dr Heera Lal ji,  
IAS, Government of UP.**

**Subject: Invitation to participate as Speaker in the Times Water Conclave, Varanasi on Thursday, Oct 06, 2021.**

**Dear Sir,**

The Times of India has been actively promoting the cause of water conservation in every possible way through its **Make India Water Positive** initiative. Under this, a number of initiatives and activities have been launched to create awareness around water conservation. In addition to this, we work with various stakeholders to help develop a water sustainable roadmap.

Experts are of the view that India is not really a water deficit country but scarcity of water is due to poor management of the available water resources. Uttar Pradesh is also a home to many rivers but access to safe water is a challenge. They also say that tapping, conserving, cleaning and channelizing the available water sources through appropriate interventions can contribute to state's water security and sustainability.

The UP government has also undertaken a number of initiatives such as ensuring clean and safe drinking water to every household, conserve available water resources, check ground water exploitation, promote rain-water harvesting and recharge and engage the community to turn the vision into a movement.

*To help keep the focus on water quality, conservation, and supply, highlight the good work done in the state in this area and to discuss the way forward, **The Times of India in association with Uttar Pradesh government will be conducting a day long Conclave titled Making Uttar Pradesh Water Positive.** Through this summit, we intend to connect and bring the best minds and decision makers together at one single platform and have a discussion to help arrive at a long-term sustainable water road map for the State.*

It is for this that we request your presence in the programme as a speaker. Since Ganga is an identity of the country, it is important to talk about steps undertaken by the government to ensure that the holy river becomes truly Nirmal and Aviral – as pledged in the vision document for Namami Ganga. **The topic we request you to speak is Together We Can – role of community in water conservation.** We will be happy to arrange for your comfortable travel and stay as per your convenience.

We are delighted to inform you that UP's **Chief Minister Shri Yogi Adityanath ji**, cabinet minister for **Jal Shakti department Sri Mahendra Singh ji** and his deputy **Sri Dinesh Khatik ji** and minister of state for tourism **Dr Neelkanth Tewari** will also be present at the inaugural and concluding sessions.

The event will also include sessions on community, administrative and social initiatives needed to make villages and cities of UP truly Water Smart. The programme agenda is attached along with.

Looking forward to your august presence in the conclave. **Shailvee from my team will be available for any doubts at 9792003635 / 9415403635 (WA). You may also contact Farukh from Wateraid (knowledge partner for the event) at 9935387786.**

Warm regards,

**Pravin Kumar**  
Resident Editor  
The Times of India  
Uttar Pradesh.

**TIMES WATER CONCLAVE – AGENDA**

The Times of India The Economic Times Mumbai Mirror Bombay Times Speaking Tree Times Now  
NavBharat Times Nav Gujarat Samay Maharashtra Times Ei Samay Vijay Karnataka Filmfare Femina  
Hello RadioMirchi ET Now Zoom Rometry Now Movies Now Indiatimes Magicbricks Timesjobs Gaana

<b>MAKING UP A WATER POSITIVE STATE</b>	
<b>TIME</b>	<b>Inaugural</b>
11:00 am - 11:05 am	Welcome Address by <b>Sri Pravin Kumar, Resident Editor, The Times of India</b>
11:05 am - 11:20 am	Context setting presentation by Prof Venkatesh Dutta, Faculty, School of Earth Sciences, Babasaheb Bhimrao Ambedkar University
11:20 am - 11:35 am	Address by Special Guest, <b>Sri Dinesh Khatik, Minister of State, Jal Shakti</b> and Flood Control Department
11:35 am - 11:50 am	Address by <b>Guest of Honour, Dr Neelkanth Tiwari</b> , Minister of State (Independent Charge) Tourism, Culture & Religious Affairs
11:50 am - 12:00 pm	Tea Break
<b>Session 1: Status and Potential</b>	
12:00 pm - 12:15 pm	<b>Clean Ganga – Vision to Action</b> -- Sri Ashok Kumar Singh, Executive Director (Projects), National Mission for Clean Ganga (NMCG)
12:15 pm - 12:30 pm	<b>Groundwater: the core of life</b> -- Dr VK Upadhyay, Director, UP state groundwater board
12:30 pm - 12:40 pm	<b>Wetlands - Saving What We Have</b> – Sri Suresh Babu, Director-Rivers, Wetlands & Water Policy, WWF, India
12:40 pm - 12:50 pm	<b>Roadmap for Implementation of Water Sensitive Urban Design and Planning in UP</b> -- Dr. Suresh Rohilla, Senior Director, Centre for Science & Environment
12:50 pm - 01:00 pm	<b>Saving each drop - Real time monitoring and surveillance of water supply system</b> – Sri Divyang Waghela, Head of Tata Water Mission
01:00 pm - 02:00 pm	Lunch Break
<b>Session 2: Community holds the key</b>	
02:00 pm – 02:05 pm	No vision can become a mission till people join. The session will include presentation of cases studies that inspire and show the way. An august panel comprising Prof Prabhat K. Singh, Department of Civil Engineering, IIT BHU, Er. Puneet Srivastava, Technical Specialist, WaterAid UK and Prof Venkatesh Dutta Faculty, School of Earth Sciences, Babasaheb Bhimrao Ambedkar University will summarise key takeaways from this.
02:05 pm – 02:15 pm	Case Study 1: <b>Tamsa – a story of change</b> Sri Anuj Jha (DM Ayodhya)
02:15 pm - 02:25 pm	Case Study 2: <b>Sustainable Water Supply and Community</b> -- Dr. Nagendra Singh, WASH Specialist, Unicef, Uttar Pradesh
02:25 pm - 02:35 pm	Case Study 3: <b>Role of community - Together We Can</b> -- Dr. Heera Lal, IAS
02:35 pm - 02:45 pm	Case Study 4: <b>Jal Sahelis create an oasis in Bundelkhand</b> -- Sri Sanjay Singh, National Convener, Jal Jan Jodo Abhiyan
02:45 pm - 02:55 pm	Case Study 5: <b>Empowering farmers with precision irrigation</b> -- Prof VK

<b>TIMES WATER CONCLAVE – AGENDA</b>	
<b>MAKING UP A WATER POSITIVE STATE</b>	
<b>TIME</b>	<b>Inaugural</b>
	Tripathi, Faculty of Science, Department of Geography, Banaras Hindu University
02:55 pm - 03:05 pm	Case Study 6: <b>Reclaiming the legacy of Krishna and Kali</b> -- Raman Kant, Director, Neer Foundation
03:05 pm - 03:30 pm	Brief Panel Discussion on key takeaways and concluding remarks by Expert Panel
03:30 pm - 03:45 pm	Tea Break
<b>Session 3: The Way Forward</b>	
03:45 pm - 04:35 pm	Welcoming of <b>Dr Mahendra Singh, Hon Cabinet Minister, Jal Shakti, Uttar Pradesh government</b> by Ms. Neha Lalchandani, The Times of India
	Address by Guest of Honour, <b>Dr. Mahendra Singh</b> , on the journey so far and wat forward to make UP water positive followed by Q&A session with Ms Neha Lalchandani, The Times of India
04:35 pm 05:00 pm	Tea Break
<b>Valedictory session</b>	
05:00 pm - 05:05 pm	Welcome Address by Mr. Pravin Kumar, Resident Editor, The Times of India
05:05 pm - 05:15 pm	Summary and takeaways from the conclave <b>by Sri VK Madhavan, Chief Executive, WaterAid India</b>
05:15 pm - 05:20 pm	<b>Felicitation</b> of Water Champions by Hon. Chief Minister Yogi Adityanath Ji
05:20 pm - 05:50 pm	<b>Address by Chief Guest, Hon. Chief Minister, Yogi Adityanath Ji</b>
05:50 pm - 05:55 pm	Group photograph of champions, panel members and speakers
05:55 pm - 06:00 pm	Vote of Thanks by <b>Sri Dhanush Vir Singh</b> , The Times of India
<b>06:00 pm onwards</b>	<b>Cultural Evening followed by Dinner</b>