

## CURRICULUM VITAE | BIO

Dr. Heera Lal, IAS (Uttar Pradesh)

Dr. Heera Lal was born in village Bagdeeh, District Basti in Uttar Pradesh on 1st July 1967. Initially in childhood, he lived in deep rural area and farming environment.

He acquired B.Tech. in Electrical Engineering from G.B Pant University of Ag & Technology Pantnagar, (U.S.Nagar) Uttranchal in 1990. He has a Master degree in Public Administration (MPA) from Maxwell School of Syracuse University, USA (2009-10).

He completed Ph.D. in "Role of ICT in Achieving Good Governance, with a Reference to Uttar Pradesh through a study of select Government Programs" from Dr. A.P.J. Abdul Kalam technical University (A.K.T.U.) Lucknow. Duration of research is 2015-19. Currently, he is doing D. Litt. from Dr. Ram Manohar Lohia Avadh University, Ayodhya in Role of communication in achieving Good Governance.

He started his career as Engineer at NTPC in March 1993. He started working as PCS in July 1994 and as IAS in 2010. He has served in many positions at GoUP like Managing Director, UP Small Industry Corporation Kanpur; Special Secretary Culture and Director Culture; Managing Director UPDESCO; Special Secretary Rural Development; Regional Food Controller Faizabad Division; Special Secretary Labour, and Special Secretary Home Guard.

He was District Magistrate Banda for one and half year. He received many awards for his innovative work and out of box working style. Currently, he is Additional Mission Director, National Health Mission, Uttar Pradesh and Additional Project Director, Uttar Pradesh State AIDS Control Society, Lucknow.

He is having outstanding record for successfully running administration in different positions and locations using IT enabled services for providing good governance to public. He acts like a social leader. He enjoys supporting the poor, helpless and needy as a hobby. His egoless, simple style and keenness to connect and help needy is core strength.

He is a self-motivated and energetic person who makes continuous efforts to work for transformation of social and economic growth of society. He likes changes and does the same thing differently.

He is having deep understanding and clear vision of how social, economic transformation can be achieved specially mobilizing education, health and agriculture sector with overall development of all part of society with ability to move together.

He mostly adopts formula of no cost or low cost, convergence of available resources/funds and participation/involvement of stakeholders. He knows all tricks and techniques how to associate and hold all stakeholders all along.

He authored the bestselling book Dynamic DM. More than 10,000 copies of Hindi version has been sold. Gujarati & English version are also available.

He is currently also an Honorary Mentor of Model गाँव. Based on his celebrated development experiments in Banda as District Magistrate, Model गाँव is his brain-child. Model Gaon is a non-profit initiative which aims to transform Indian villages into model villages. The vision of this project is to work towards the holistic development of villages. This will be achieved by setting an agenda for rural development through Village Manifesto. Develop changemakers who will lead this transformation and handhold FPCs empowering small and marginal farmers to convert agri into agri-business. Model गाँव is playing a significant role in transforming the thought process of farmers and villagers on the whole. For details : [www.modelgaon.org](http://www.modelgaon.org)

Meet at:

@heeralalias | [heeralalias@gmail.com](mailto:heeralalias@gmail.com)

[www.linkedin.com/in/heeralalias](http://www.linkedin.com/in/heeralalias)

[www.makingyouhappy.org](http://www.makingyouhappy.org)